



# Get Your Ideal Job



Without industry specific feedback, there's a chance you'll miss your ideal job. Let's fix that using the strategy below.

1

## Identify your targets

Pick your top 3 ideal employers and **identify their competitors.**

2

## Apply to competitors

Place our QR code on your resume. This creates an incentive portal for direct feedback and represents your commitment to improvement.

3

## Review feedback, improve your job application

Tweak your resume and cover letters to improve your job application based on industry specific feedback.

4

## Apply to your ideal employers with your strongest job application yet

With your weaknesses remedied apply using your much improved and polished job application.

**Become the applicant who gets the job.**

[Get Started](#)

**The Growth Initiative**

[www.thegi.co](http://www.thegi.co)