

## **Tactile Studio expands its reach with a new office in New York to strengthen cultural inclusion in the United States**

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For Immediate Release

*Tactile Studio, an internal member of Okeenea Group and a global leader in inclusive experience design, announces the opening of its new office in New York, led by Marie Clapot. This expansion coincides with the company's notable participation at the AAM Expo from May 16-19 in Baltimore.*

### **Opening in New York City**

As part of its international expansion, Tactile Studio is proud to announce the opening of its new office in New York. This strategic development is led by Marie Clapot, a recognized expert in the field of inclusive museography. The New York office will enable Tactile Studio to strengthen its presence in the American market and offer its innovative solutions in sensory design and accessibility directly to the most prestigious cultural institutions in the United States



### **Lincoln Center project**

*During the renovation of the David Geffen Hall at Lincoln Center for the Performing Arts, Tactile Studio collaborated with the Lincoln Center's Education team to create greater access and interpretation to these iconic buildings. The project comprised two tactile maps for the David Geffen Hall & Alice Tully Hall, as well as a 3D maquette for all visitors to discover this cultural landmark.*

### **Marie, a passionate advocate for cultural inclusivity**

Marie Clapot, appointed director of the new New York office, brings with a wealth of experience and a passion for making culture accessible to all. Under her leadership, Tactile Studio aims to develop sustainable partnerships with American museums and enhance their inclusivity mission. As a legally blind person, Marie is determined to use her strategic vision to positively influence accessibility in cultural spaces across the United States.



*« My knowledge of the functioning of museums in the US will be instrumental in connecting with colleagues and understanding their expectations. I am bringing a deep understanding of how the Americans with Disabilities Act impacts design standards within the museum structure.»*

*Marie*

### **Participation at the AAM Expo in Baltimore**

Tactile Studio will participate in the upcoming AAM Annual Meeting & Expo in Baltimore from May 16 to 19, this major event gathers over 5000 professionals, the team will showcase its latest innovations in inclusive design, including tactile objects and tailored signage solutions. This expo will provide a unique opportunity for attendees to discover how Tactile Studio can transform museum experiences to make them universally accessible.

*The opening of our New York office and our participation in the AAM Expo underscore our ongoing commitment to inclusivity in the cultural field. Tactile Studio invites museum directors, exhibition designers, and all museum professionals to join us in exploring new possibilities for enriching cultural experiences for everyone. For more information or to schedule an appointment during the expo, please contact Marie Clapot in New York.*

### **Boilerplate**

Tactile Studio, part of the Okeenea Group—a french group, creator of solutions for a more inclusive world with over 100 employees, is an inclusive design agency dedicated to enhancing access to arts and culture for everyone. As a world-leading experiential design company, Tactile Studio is steadfast in its commitment to inclusivity. Their mission is to deepen the appreciation of cultural productions through sensory, physical, and intellectual engagement.

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